



ADOPTED VALUES *Socks BMD d.o.o.*

Our values are recognized in the responsibility we feel for our employees, consumers and the environment. We are guided by this responsibility in every business decision and activity.

Continuous development

We are constantly improving our knowledge and skills (on a personal and professional level). We share our knowledge and experience. We use the suggestions of our colleagues for our own improvement.

Responsibility

We stand firmly behind our decisions and take responsibility for our work. We fulfill our obligations on time. We set an example and encourage others to act responsibly.

Teamwork

We nurture mutual trust and sincere relationships because we are aware that we can do more together. We accept different opinions, attitudes and experiences. We support our colleagues, help them, look forward and share success.

Trust and tenacity

We strive to establish relationships of mutual trust with consumers as well as with associates inside and outside the company. Confirmation of respect and perseverance towards the partners we work with is crucial for building and maintaining strong and lasting mutual relations.

Compliance with laws and regulations

As our company is actively present in different international markets, we pay full attention to compliance with applicable laws and regulations in each country. Our code of ethics obliges us to act in a fair and socially responsible way, with respect to the laws of each country and fulfillment of legal obligations.

Respect for human rights and diversity

Human rights are the innate rights of every human being. We forbid every kind of discrimination on political, national, racial and religious grounds as well as discrimination on the grounds of gender, sexual orientation, age and health. We respect and support the diversity of every human being because diversity makes us richer and broadens our worldviews.